

## **Sr. Sales Associate – Full Time Permanent**

The Bike Shop Calgary (**Central Location**)  
801 11 Ave SW, Calgary, AB T2R 0E6

### **Company Overview:**

The Bike Shop is the largest independently owned bicycle retailer in Calgary and has proudly served our community for over 50 years. With three retail locations throughout the city, our team members pair thousands of customers with their dream bike everyday, make repairs and adjustments, and share the enthusiasm of all styles of cycling.

### **Responsibilities**

Our sales team are the first point of contact for most customers and set the tone for the in-store experience. By creating a warm and welcoming environment, it builds strong relationships and encourages repeat customers. Senior salespeople bring experience and are leaders in customer service, product knowledge, and sales. As a member of our sales team, your responsibilities will include:

- Assisting customers through the process of researching, sizing, test riding, and purchasing bicycles and related accessories.
- Maintaining a strong base of knowledge of all things cycling, including e-bikes, road-bikes, full-suspension mountain bikes, and all manner of accessories.
- Processing in-store transactions using our Point-of-Sale system, Ascend.
- Communicating effectively and professionally with customers in-person, on the phone, and through email.
- Visual merchandising, stocking product displays, and maintaining a clean and presentable sales floor.
- Collaborating with peers to contribute to a highly motivated and supportive team environment.
- Sharing ideas with the leadership team on how to improve the employee and customer experience.

**Wage Range:** \$19-21 per hour + team performance incentives

### **Job Qualifications**

- 2+ years of retail sales experience, ideally previous cycling industry experience.
- Experience with Point-of-Sale (POS) systems and cash handling.
- Positive, outgoing, and customer-focused demeanor.
- Ability to stay calm and composed in high-pressure situations.
- Strong verbal and written communication skills.
- Organized, able to easily prioritize and manage tasks in a timely manner.

### **Working at The Bike Shop will provide you with:**

- A fun, challenging, and fast-paced work environment.
- The opportunity to build relationships with peers who love cycling.
- In-store discount plus access to industry pricing on a range of brands & products

If you are interested in this opportunity, please apply via e-mail to [jobs@thebikeshop.com](mailto:jobs@thebikeshop.com) or apply in person. Only candidates considered for an interview will be contacted.